

A NEW BOOK FOR THE TOUGHEST ROLE IN MANAGEMENT!

Bruce Philp, Chairman & CEO of GWP Brand Engineering

Kuypers reveals a fundamental truth that leaders ignore at their peril: all progress depends on decisions, and all decisions depend on vesting power and authority clearly and authentically.

Malcolm Hopkins, VP Corporate Services,
St. Thomas-Elgin General Hospital

“*Who’s The Driver Anyway?* helps managers think through the vital question: Who should make the decision? What is my role? Where should my authority begin and end? What is the culture here? Are we team-based, consensus-driven, or are we a group of entrepreneurs, loosely collaborating?”

Julia N. Dumanian, Former Hospital CEO and Canada’s Healthcare Leader of the Year (2007)

“John Kuypers is a tremendous business story teller. He has a wonderful ability to teach the reader without lecturing to them. *Who’s The Driver Anyway?* represents the hidden voice in an organization that needs to be heard.”

Les Dakens

SVP & Chief HR Officer, Maple Leaf Foods

“John Kuypers describes his own transformation as a leader which serves as a great case study. It is what makes this book very authentic and believable!!!”

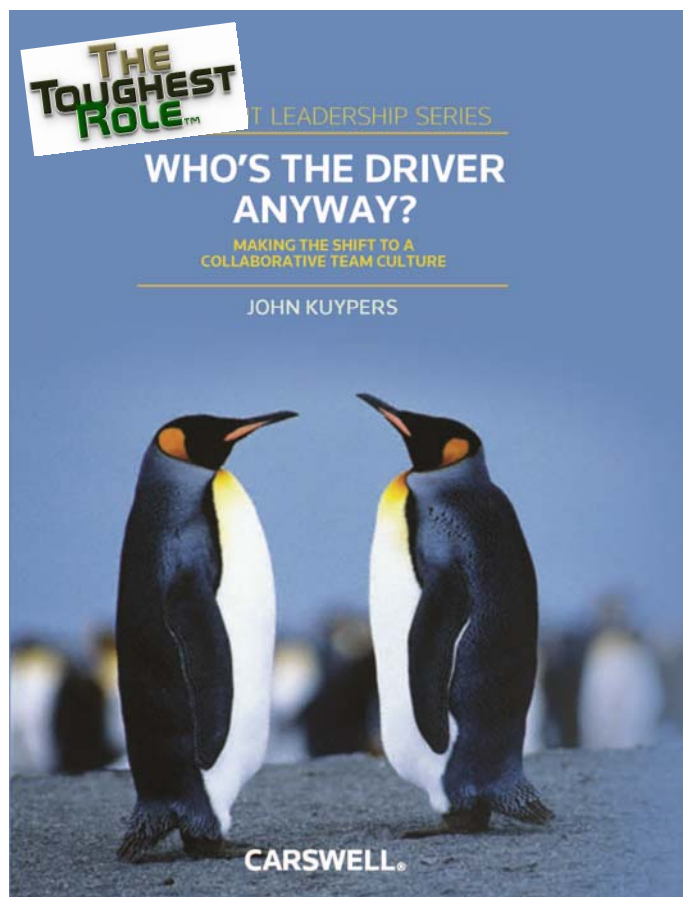
George Anastopoulos

Sales Leadership Coach and Consultant

“It crystallizes why people struggle to work effectively together. It makes the reasons for these struggles visible and more importantly, provides a tool with which to gain alignment between people and address the challenges they face. And it works!”

Dr. Derrick Mueller, former Nat’l Director, CCI Canada

“*Who’s The Driver, Anyway?* will transform the way you do tasks and increase your productivity and effectiveness. It is a must read for any change leader. Well done!”



John Kuypers is a team collaboration and productivity expert. He is President of [Performance Shift Leadership Tools](#), developing mid-level managers & owners, [The Toughest Role](#) in the organization!

Jim Jonkman, VP Operations & Owner, Etymonic Design

“For most people, the wielding of power and authority is a binary concept - you either have it or you don’t. The notion that it can be shared and that the ratio can be changed to suit the activity provides a wonderful new tool for this very old problem.”

Teresa McGill, President and Owner,
Gandy Associates English Communication Training

“*Who’s The Driver, Anyway?* is a compelling concept, immediately applicable to everyday life. Since reading it over the weekend, I have used it at work and at home. This is a must read book for every leader.”

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