



Get What's Important Done & Get Others to Willingly Do the Rest!

Build Trust, Influence Behavior & Get Results!

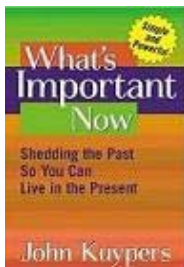


Executive coach and leadership expert, John Kuypers

John Kuypers helps leader's achieve one dream: To have more time to do high value, strategic, satisfying work...and have more balance along the way! The reward is more business and career success. The barrier is all the work that doesn't belong to you!

With clarity and wisdom, John Kuypers helps leaders get other people to willingly do what needs doing. Stop missing deadlines. Come with solutions, not problems. Voluntarily take on new initiatives. Do what they say they'd do. Stop complaining and start making it happen. The reward is more time for leaders to be leaders, not doers!

John helps leaders build trust in 30 seconds, 30 minutes, and 30 days+. Research shows change is risky and people resist leaders they don't trust. John teaches leaders to build trust & influence performance with his innovative leadership programs focused on changing present moment behaviors—empowering leaders to get others to **Stop** old habits, **Start** new ways & **Keep Going** when things get tough.



"Change by the yard is hard. By the inch, it's a cinch!" John's powerful "WIN Principle" gives leaders a practical method to get people to do what leaders want, and do it freely & willingly. Leaders discover that they can solve longstanding frustrations with people who wastefully eat up their time, refuse to do what needs doing, or are highly sensitive to taking direction.

John Kuypers is the author of *What's Important Now (W.I.N.)*. He is a former corporate vice-president in sales & marketing, investment banker and organizational strategist. His brings real-world common-sense to the skill of leading people and getting results. John is a regular guest on radio, television and in print.

Client praise for John Kuypers' Speaking, Coaching & Training

"One of the Board members at the back of the room stopped me in the hall and said how great he thought your material was, and what a shame it was that it had to be crammed into such a short time!"

**Susie M. Peden, VP Mktg
CARTER-BURGESS, TX**

"More often than not, I have learned from John's coaching that the level of true empathy that I bring to a difficult situation will have a major bearing on the outcome. I can't recommend John highly enough!"

**Joe Freedman, CEO
STUDENTAWARDS INC.**

"John, you are a very inspirational speaker and you have really opened my eyes to what's important now!"

**Entrepreneur
THE BUSINESS
EXCHANGE**

WIN Leadership clients include RBC Insurance, Northern Health Authority of B.C., Carter-Burgess Engineering, Steeves & Rozema Nursing Homes, Turkstra Lumber, Town & Country Tire, Catholic Youth Ministries of Southern Ontario, and others...

To book John, contact us at 905-381-0341, Burlington, ON, Canada. www.winleadership.com info@winleadership.com



Training & Workshops, with John Kuypers

1. Get What's Important Done: and Get others to willingly do the rest! Learn 3 tools, 3 skills and get an action plan to get people to do what you want...and really do it! Includes how to build trust in 30 seconds, 30 minutes & 30 days, and the WIN Leadership Goal Setting module. (1/2 to full day)...

2. WIN Coaching Clinics: Transform your leadership skills in six months...

Solve real-world, practical obstacles that are blocking a leader's success. Five similar-level managers hook up by a teleconference call with John Kuypers once a month for one hour, from anywhere in the world. Powerful, low-cost and time-efficient. Pre-requisite is the Get WIN Done 1/2 day workshop.

3. Unifying Purpose: A Teambuilding Workshop for Top Management (1/2 day to full day)

For leaders who want to bring meaning & vision to every job in the organization. An organization without a vision & sense of purpose is difficult to steer. Develop a powerful, eight word or less vision statement that will give your business meaning and purpose

4. Building Trust & Influence Skills for Senior or Frontline Managers (4 days over 4-8 weeks)

Four days of foundational leadership skills. Integrity, Communication, Performance Building and Vision/Purpose. A powerful program designed to transform a leader's style and make a major, positive impact on organizational culture & commitment.

Executive Coaching, with John Kuypers

John's clients have enjoyed tremendous career & personal success. Coaching CEO's, Vice Presidents, Directors & Managers, John innovative "present moment" focus helps clients get clear about what's important, identify the roadblocks (usually about how people will react to tough action) and then make it happen. After coaching, one client was quickly promoted. Another successfully re-structured the company. Many overcome resistant, uncooperative yet good performers. Others deal better with bosses. John offers an unusual combination of senior line management and deep people skills based on his own remarkable journey.

Keynote Speeches, by John Kuypers

1. Get What's Important Done...and Get Others to Willingly Do the Rest!

This keynote speech is great when you want to get more done by getting rid of work that belongs to others! Learn the principles of knowing & doing What's Important Now, and discover just how dramatically you can positively influence others you know how to build trust in 30 seconds, 30 minutes & 30 days+.

2. Peak Performance When the Pressure is On!

This keynote speech is perfect for inspiring people to reach for a new level of performance under pressure. Audiences love John's practical tips and interactive connection as they discover that they can perform at far higher levels than they ever imagined, when presenting, selling, connecting & even golfing when they focus on ridding their self-doubt and self-consciousness.

3. Since When is Your Vision My Vision?

This keynote speech invites audiences to find their own personal vision and connection with the vision of their organization. They discover that every challenge and obstacle can be used to lead them to a future that is exciting, even if it turns out differently than the one they planned on.

4. Breaking the Attitude Dilemma

This keynote speech unveils the truth that attitude is a dilemma and that we are always choosing, whether we like it or not. Attitude is revealed in the daily words and actions of leaders, and inspires others or turns them off. No leader can "force" an attitude change in another. Leaders can make a dramatic impact however, when they learn the power of Intentional WIN Attitudes.