

Communication & Collaboration

One hour⁺ simulated training for teams

THE BRAIN BENDER TOY COMPANY

Run your own toy company. Figure out the best way to assemble a complex new product. Every minute your team takes, adds \$1 to the retail price of the toy. At \$20, the toy is priced out of the market!

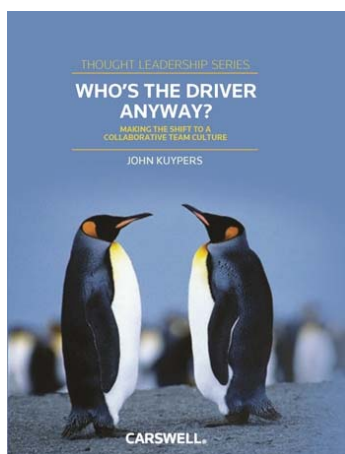
You work in teams of five. You've got resources to help you. But they are not cheap! Which team will rise to the occasion? Which role will each player take on? Plant manager? HR? Assembler? How will decisions get made? Who will be the driver and who will go for the ride?

This game reveals natural tendencies, creating self-awareness that safely and effectively changes habits.

Cam Thomson, Senior VP, Carlson Marketing Canada



*"I was impressed with the **Who's The Driver Anyway** workshop. My team runs complex, client-driven marketing programs and they all need to be on the same page to get things done right and done on time. This workshop gave us new language with which to communicate clearly and reliably about who's doing what. The driver-passenger language was easy to grasp and everyone rated the training experience highly. Most importantly, people are using The 7 Performance Drivers tool in day-to-day discussions. I also like how it gave me a means to create the kind of team culture I wanted to have in our business to be productive and effective. I highly recommend it!"*



BRAIN BENDER is a thrilling business simulation that is completed and debriefed in one hour. It is a perfect way to brighten any meeting or conference. Clients can add more⁺ learning components as desired to fill a half-day or more. Supplementary coaching is also available.

Collaborate Smarter. Work Together Better. Get Things Done Right.

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Performance Shift™

Leadership Tools